

HomePure nova

CLEAN WATER,
PURE LIFE!



System Tested and Certified by NSF International against NSF/ANSI Standard 42, 53, and 401 for the specific performance claims specified on the Performance Data Sheet and at www.nsf.org



System Certified by WQA to NSF/ANSI P231 and 244 for the specific performance claims specified on the Performance Data Sheet.

IT'S THE HOMEPURE FILTRATION SYSTEM YOU LOVE, WITH WORLD-CLASS QUALITY, DESIGN, AND TECHNOLOGY – ONLY MADE EVEN BETTER WITH **9 STAGES OF FILTRATION** AND **35+ ULTRATECH FILTER TECHNOLOGY!**

KEY BENEFITS

- Provides clean, safe, and great tasting drinking water enriched with minerals
- Transforms drinking water to Pi-Water for your holistic well-being
- Allows you to save energy because it requires no electricity to operate
- Lets you enjoy drinking water conveniently with its user-friendly, world-class design

NEXT-LEVEL INNOVATION: **9-in-1** Filtration

1



SEDIMENT FILTER

Removes rust and sediments larger than 5 microns.

2

HIGH-PERFORMING ACTIVATED CARBON BLOCK FILTER

Removes 97.4% of chlorine, 99.1% of turbidity, VOCs (volatile organic compounds), TTHM, and other health effect chemicals; reduces heavy metals*, bad taste, and odour.

3

CORAL SAND FROM JAPAN**



With 100% natural marine origin and sustainable production, this supplies natural calcium source, and slightly improves pH level of the drinking water.

4

PI-WATER CERAMIC BALLS FROM JAPAN**



Suppresses oxidation and disintegration.

5

FAR INFRARED RAY BALLS (FIR)**



Provide FIR rays and abundant minerals into drinking water, providing good taste and boosting body metabolism.

6

NEGATIVE IONS BALLS**



Release high negative ions into drinking water to make it fresh and also give it a better taste.

7

ANTIBACTERIAL CARBON POWDER



Improves the absorption of bad taste, chlorine, odour, and other inorganic chemicals. Silver ions added to prevent the growth of bacteria inside the cartridge media and to keep it always fresh.

8

35+ ULTRATECH FIBRE MEMBRANE**



Removes 99.9999% of coliform, E. coli, bacteria, and viruses; reduces microscopic impurities.

9

ANTIBACTERIAL SILVER-LITE STONE**



Prevents bacteria growth inside the filter system and recontamination from the outside.

* Heavy-metal reduction is evaluated and supported by the independent laboratory, Korea Conformity Laboratories (KCL) and SGS Hong Kong Ltd.

** This claim has not been evaluated by NSF International, and is not supported by the NSF Certification of this product/component.

35+ ULTRATECH FILTER TECHNOLOGY



HomePure filters have always been **best-in-class for household** use because they use ultrafiltration (UF) as the primary method of filtration. This is made better in HomePure Nova, which now uses the new 35+ UltraTech Filter Technology.

WHAT ARE THE ADVANTAGES OF THIS NEW TECHNOLOGY?

Removes
99.9999%
of bacteria and viruses

Destroys
microorganisms that are
300%
smaller than the width of
a human hair

Optimum life span of up to
5,000 litres*
*The lifespan of the HomePure 9-in-1
Filter Cartridge may vary depending on
the tap water quality.

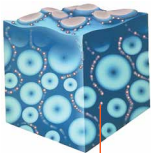
HOW DOES IT WORK?

- **Mechanically** removes microorganisms with nominal pore size of 0.2 microns and above – that's up to 300% smaller than the width of a human hair.
- **The positively charged** coating on the surface of the UF membrane attracts the negatively charged DNA of the microorganisms in the water, enabling the removal of **99.9999% of bacteria and viruses** from it, the highest removal rate for a water filter.

NEW ENHANCED FEATURES

Microban® antibacterial technology is built-in to the water tank, head adapter, and LDPE hose inside the flexible pipe of HomePure Nova to help prevent the growth of bacteria, mould, and mildew.

PRODUCT DEGRADATION



White dots =
antimicrobial additives



Unprotected Filter



Filter with Microban®
protection

HOMEPURE WATER IS PI-WATER

HomePure Nova makes Pi-Water based on Dr Akihiro Yamashita's 1964 research. The water is treated with microscopic quantities of Ferric Ferrous salt (Fe_2Fe_3) to mimic living body water and transform it into **Pi-Water, the water of life**.

Because Pi-Water is similar to '**living body water**', it allows the body to better absorb the oxygen and minerals in water molecules.

VALIDATED AND ENDORSED BY THIRD-PARTY PROFESSIONALS

NSF International

Certified for:

- NSF/ANSI 42** - Reducing chlorine, taste, and odour.
- NSF/ANSI 53** - Reducing health-related contaminants like particulates, and turbidity.
- NSF/ANSI 401** - Reducing emerging contaminants like some prescription/OTC drugs, flame retardants, detergents, new types of pesticides and herbicides

HOMEPURE NOVA IS THE ONLY UF FILTER THAT ACHIEVED NSF/ANSI 42, 53 AND NSF/ANSI 401, CLEARING A TOTAL OF 15 CLAIMS

Water Quality Association (WQA)

Certified for:

- NSF/ANSI P231** - The HomePure Nova Water Filtration System is tested and certified against NSF P231 for Microbiological Water Purifier based on recommendations set forth in the USEPA Guide Standards and Protocol for Microbiological Water Purifier for the reduction of bacteria and viruses.
- NSF/ANSI P244** - Reduction/inactivation of pathogenic (disease-causing) bacteria, viruses and cysts. The concentration of the indicated bacteria and virus surrogates in water entering the system was reduced to meet the reduction criteria, as specified in NSF/ANSI 244.

Korea Conformity Laboratories

Certified for General Purification Ability and Capacity of Water Purifier.
Tested for Lead Reduction. Tested for VOC Removal.

SGS Hong Kong Ltd.

Tested for bacteria, chlorine and heavy metal removal performance.

HOMEPURE NOVA, THE WORLD'S FIRST-EVER
ULTRAFILTRATION WATER FILTER CERTIFIED BY THE
WATER QUALITY ASSOCIATION (WQA)
FOR THE REDUCTION OF PATHOGENIC BACTERIA,
VIRUSES AND CYSTS (NSF/ANSI P231 AND P244).



HomePure



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“It’s all about consumer trust. When HomePure claims to produce fresh tasting water that is clear and clean, and that chlorine is removed along with other compounds that can cause diseases like cancer and neuro-damage, then **their claims are valid because the NSF mark is there.**”

Dr Tina Yerkes
General Manager of Drinking Water Filtration Products, NSF International

WHY ULTRAFILTRATION TECHNOLOGY

HomePure filters are the **best-in-class** for household use because they use Ultrafiltration (UF) as their primary method of filtration.



Maximum reduction of microbial contaminants.



Good minerals in, contaminants out. Good tasting and odourless water.



Low maintenance.



No electricity required.



COMPARING WATER FILTRATION SYSTEMS

	ULTRAFILTRATION (UF) / 35" UltraTech	REVERSE OSMOSIS (RO)	ULTRAVIOLET (UV)
Reduction of bacteria	Maximum reduction	<ul style="list-style-type: none"> • Maximum reduction • Breakdown of the membrane is possible 	<ul style="list-style-type: none"> • Medium reduction • Bacteria can hide behind sediments or may only be paralysed
Possibility of recontamination	NO	YES (tank)	YES (water around the UV lamp)
Deminalisation	NO	YES	NO
Need for a pump	NO	YES	NO
Waste water	NO	YES	NO
Need for electricity	NO	YES	YES
High maintenance	NO	YES	YES

HomePure
nova

HomePure water filters must only be used with a treated metropolitan water supply. The water supply must not be hotter than 35° C. For a low-clarity water supply, use the HomePure Prefilter to extend the life of the HomePure Filter Cartridge.

Water is essential to all dimensions of life and your HomePure water filtration system will provide safe, clean, and delicious water to nourish and hydrate you for years to come.

FOUR KEY RECOMMENDATIONS FOR YOUR FOUNTAIN OF LIFE

1

Follow the user guide

Know how to correctly assemble and install your unit, care for it, and what to do in case you experience problems. This will ensure that you have the best quality water from your HomePure water filtration system.

2

Keep it cool

Use with water between 4° C and 35° C; warmer water temperatures will affect the activated carbon filter and the taste of the water.

3

Use metropolitan water

HomePure, like any household water filtration system, is designed to remove contaminants and enhance water from a treated metropolitan supply only.

4

Change the filter cartridge annually

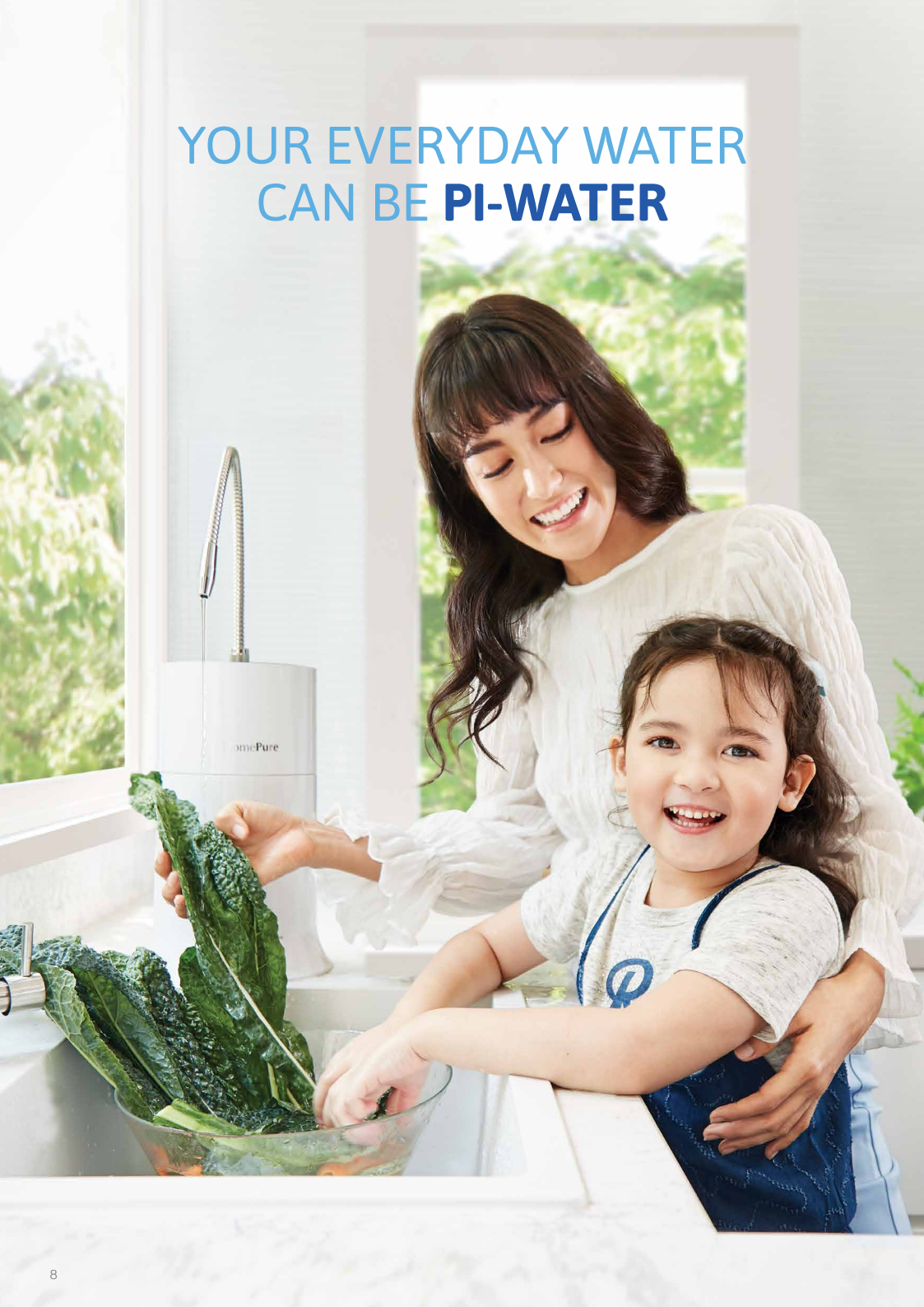
The filter cartridge inside your HomePure must be changed as needed to ensure the best quality water for you.

WATER
EXPERT
TIPS

- Use only with water supply that contains less than 500 ppm of Total Dissolved Solids (TDS).
- It is not recommended for use with salt water (water with more than 0.2 ppt salt).
- For low quality water, use with HomePure Prefilter to protect your HomePure Filter Cartridge.

* Please note that failure to follow the usage guidelines stated above and in the user manual voids the product warranty.

YOUR EVERYDAY WATER
CAN BE **PI-WATER**



WHAT IS PI-WATER?

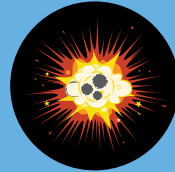
THIS WATER PLAYS A KEY ROLE IN REGULATING IMPORTANT FUNCTIONS IN LIVING BODIES, LIKE:



Triggering
a plant to flower



Stimulating
an immune response



Destroying
free radicals

PI-WATER WAS DISCOVERED IN 1964
BY DR AKIHIRO YAMASHITA, AND IS VERY SIMILAR
TO THE WATER THAT CONSTITUTES ALL LIVING
ORGANISMS – **‘LIVING BODY WATER’**



STAGE #4

of your HomePure Nova Water Filtration System makes Pi-Water. The water is treated with microscopic quantities of ferric ferrous salt to mimic living body water and transform it into Pi-Water.



THE BENEFITS OF PI-WATER

- Rapidly absorbed and deployed in the body
- An antioxidant and detoxifier
- Supports protection and renewal
- Promotes optimal health and well-being
- Reduces fatigue
- Improves taste
- 100% natural

Conversion of ordinary water into living body water consumes a lot of energy. Pi-Water consumes less energy and is absorbed by the body easily.

Because Pi-Water is similar to “**living body water**”, it allows the body to better absorb the oxygen from the water molecules.



WAYS TO USE PI-WATER



Soak vegetables and fruits for 30 minutes to restore and extend freshness, reduce agricultural chemical residue, and reduce the sourness of fruits.



Speed up the softening of dry foods such as chick peas or dried mushrooms.



Pi-Water saves time and electricity as it boils 15% faster than regular water.



Wash noodles and rice for crisper and stringier noodles and softer, less starchy rice.



Life of cut-flowers extended by Pi-Water.



Boil eggs in Pi-Water to reduce leakage if broken and to make them easier to peel.



Use in coffee and tea to make the beverage richer and more aromatic.



Use in your home aquarium for a clearer, cleaner tank and healthier fish.

**MAKE SURE YOU DRINK
ENOUGH OF HOME PURE'S CLEAN,
SAFE, AND HEALTHY WATER.
YOUR BODY WILL THANK YOU.**

Home**Pure**
nova